



REGIONAL STUDIES ASSOCIATION WORKING GROUP ON TOURISM, REGIONAL DEVELOPMENT AND PUBLIC POLICY

SEMINAR: BUSINESS AND CULTURAL TOURISM IN METROPOLITAN AREAS WARSAW, POLAND, 13-15 SEPTEMBER 2009

SEMINAR VENUE: UNIVERSITY OF WARSAW OLD LIBRARY (STARA BIBLIOTEKA)
KRAKOWSKIE PRZEDMIEŚCIE 26/28 STREET, ROOM NO. 107, 1. FLOOR.

SUNDAY, 13 SEPTEMBER

17:00 – 19:00
REGISTRATION OF PARTICIPANTS, INFORMAL MEETING
OLD LIBRARY, HALL 1ST FLOOR
KRAKOWSKIE PRZEDMIEŚCIE 26/28

MONDAY, 14 SEPTEMBER

9:00 – 10:00
REGISTRATION, COFFEE
OLD LIBRARY, ROOM #107

10:00 – 10:45
OPENING

PROF. GRZEGORZ GORZELAK
EUROREG, DIRECTOR, UNIVERSITY OF WARSAW
ADDRESS BY MS MARIA NAPIÓRKOWSKA
TOURISM DEPT. DIRECTOR, MINISTRY OF SPORT AND TOURISM
ADDRESS AND PRESENTATION BY MS AURELIANE BAUCLAIRE
REGIONAL STUDIES ASSOCIATION

10:45 – 11:45
KEY NOTE SPEECH BY PROF. RHODRI THOMAS
LEEDS METROPOLITAN UNIVERSITY
MOVING AND SHAKING: URBAN TOURISM AND EVENTS POLICY FORMATION

11:45 – 13:00
MR MICHAŁ GRZEGOREK
POLISH ACADEMY OF SCIENCE
STRUCTURE OF TOURIST SPACE IN THE LARGEST EUROPEAN CITIES
MS ANNA GOŁĘDZINOWSKA
MARSHALL OFFICE OF POMORSKIE REGION
CONDITIONS FOR CONGRESS TOURISM, CULTURAL TOURISM AND ORGANIZATION OF MASS EVENTS IN THE METROPOLITAN AREA OF TRI-CITY
MR MAREK W. KOZAK
EUROREG, UNIVERSITY OF WARSAW
METROPOLIS: JUST A DESTINATION OR MEGA-PRODUCT?

13:00 – 14:00
LUNCH

14:00 – 15:00
KEY NOTE SPEECH BY DR MARTIN SELBY
LIVERPOOL JOHN MOORES UNIVERSITY
CULTURE, CONSUMPTION AND CAPITAL: LESSONS FROM LIVERPOOL

15:00 – 16:00
MR ALON GELBMAN
KINNERET COLLEGE
TOURISM AND THE POSTINDUSTRIAL CITY:
VISITING FACTORIES AND WORK WATCHING
MS MARTA CHMIELEWSKA
SILESIA UNIVERSITY
POSTINDUSTRIAL TOURISM AS A WAY OF REVITALIZATION OF FORMER COALFIELD AREAS

MONDAY, 14 SEPTEMBER

16:00 – 16:30
COFFEE BREAK

16:30 – 18:00
MR STEPHEN E. LITTLE
OPEN UNIVERSITY BUSINESS SCHOOL, MILTON KEYNES
IN THE SHADOW OF BANGALORE – PLACE BRANDING
AND IDENTITY FOR CHENNAI
MS JUNG-CHEN CHANG
UNIVERSITY OF BIRMINGHAM
THE PROJECT BASED POLICY AND THE LONG STAY TOURISM IN PULI
MS MAŁGORZATA MAJEWSKA
UNIVERSITY OF WARSAW
THEME PARKS AS AN ELEMENT OF METROPOLITAN-RELATED OFFER

18:15
DINNER

TUESDAY, 15 SEPTEMBER

9:30 – 10:00
COFFEE BREAK

10:00 – 11:00
KEY NOTE SPEECH BY PROF. HENRIK HALKIER
AALBORG UNIVERSITY, DENMARK
TOURISM POLICY AND KNOWLEDGE PROCESSES IN TOURISM DEVELOPMENT:
PRELIMINARY RESULTS FROM A COMPARATIVE STUDY OF EUROPEAN
DESTINATIONS

11:00 – 12:30
ROB DAVIDSON
WESTMINSTER UNIVERSITY
KRZYSZTOF CELUCH
UNIVERSITY OF ECONOMICS AND COMPUTER SCIENCE, WARSAW
HUMAN RESOURCES ISSUES IN POLISH CONVENTION BUREAUS
MS JOANNA JURCZYK
UNIVERSITY OF WARSAW
CONGRESS TOURISM IN WARSAW
MR JACEK FIEDOROWICZ
SZRM (WARSAW DEVELOPMENT OFFICE)
ADAPTATION OF THE WARSAW'S OLD TOWN BASEMENTS

12:30 – 13:30
LUNCH (AND INFORMAL DISCUSSION OF WORKING GROUP ORGANIZERS)

13:30 – 14:30
MS MARIA NAPIÓRKOWSKA
MINISTRY OF SPORT AND TOURISM

KRZYSZTOF CELUCH
CBP POT
MEETINGS INDUSTRY IN POLAND

14:30
CLOSING OF THE SEMINAR

