

MINISTRY OF REGIONAL DEVELOPMENT

# DEVELOPMENT STRATEGY AS A TOOL FOR INCREASING COMPETITIVENESS

### Sources of development dilemmas

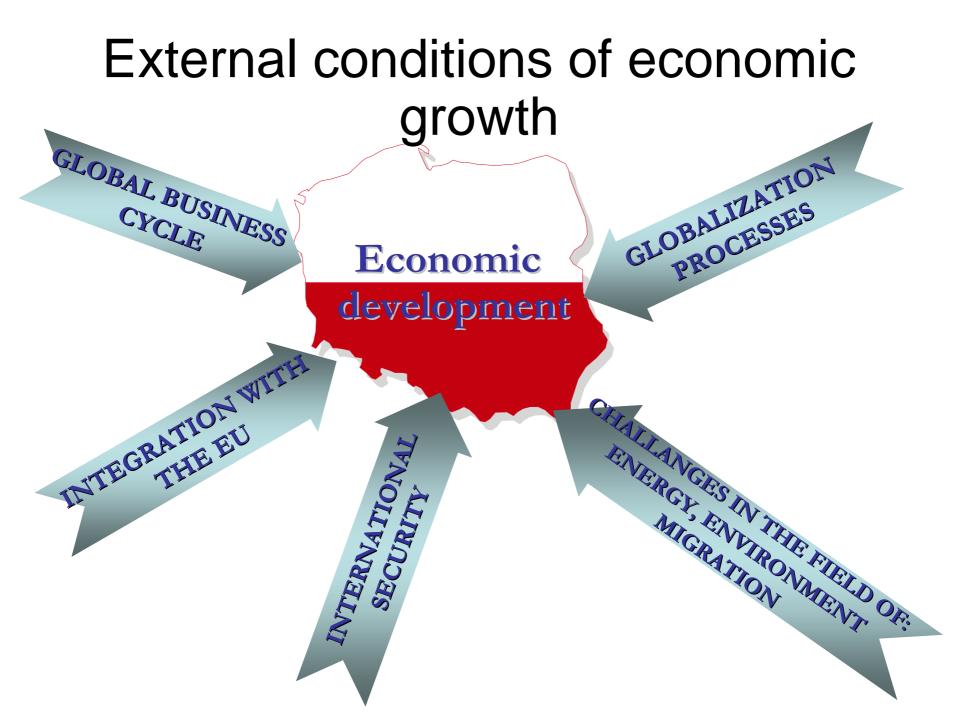
Conditions and premises of socio-economic development

**External Conditions** 

**Development Dilemmas** 

Assets and Weaknesses

Vision and goals



# Internal conditions and premises of socio – economic development

- current level of development
- functioning of the institutional and regulatory system
- regional differentiation
- aspirations of the citizenry
- value system (solidary state, civic society, social, economic and territorial cohesion

# assets and weaknesses polish economy

Population and entrepreneurship

**Economic** development

Spatial arrangement of the country

Investment attractiveness

**Environment and natural resources** 

Labour market

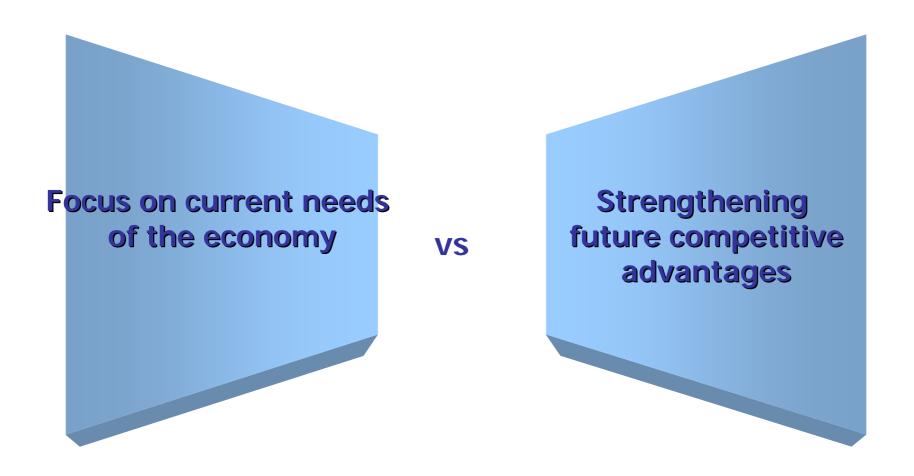
**Innovativeness** 

Infrastructure

Regional disparities

Public administration

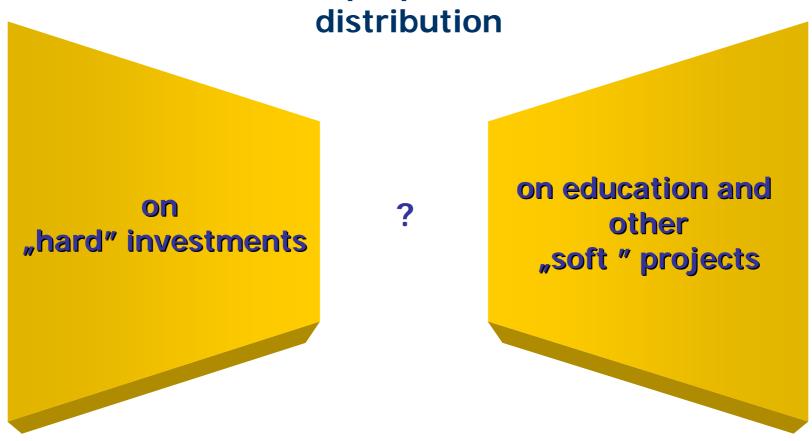
### Development dilemmas



Focus on current needs may weaken foundations of future development.

### Development dilemmas

What should be the proportion of the resources'



Effects of "hard" investments are more imminent, while effects of "soft" investments take years to be visible, but create foundations of future development.

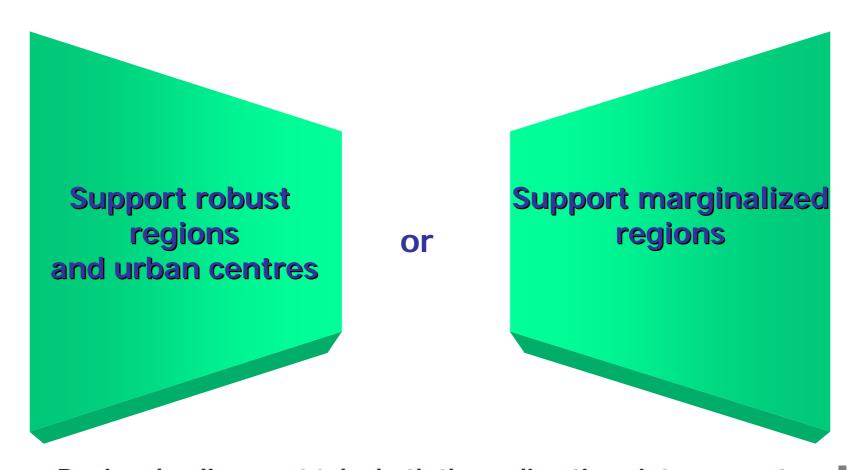
### Development dilemmas

What kind of social policy should be pursued:

Active, one that Protective one, aimed at alleviating stimulates passive or social groups social inequalities

Active approach necessitates the creation of flexible forms of employment and of incentives for upgrading skills

## Development dilemas



Regional policy must take both these directions into account, while considering the significance of the diffusion of growth from big urban centres to environment.

### Vision "Poland 2015"

- High level and quality of life of residents, including GDP per capita convergence with the EU average
- Robust and competitive economy capable of creating new jobs and reducing unemployment
- High level of employment based on the development of services (chiefly market services)
- Main leverages of upgrading the competitiveness of the economy (knowledge, information and communication technologies, innovativeness, infrastructure, services)

- Harmonious relationships between public sphere, market and civic society.
- Conditions for professional activity, advancement and self-realization
- Safe and solidary state
- Active civic society
- State's responsibility for sustainable development and for social, economic and territorial cohesion
- Auxiliary role of public authorities and efficient administration

# Actors of the development policy

Art. 9

**Articles 5,6,7** 



- Social and economic partners:
- employers' organizations,
- trade unions,
- NGOs,
- economic and commerce chambers,
- professional self-governments,
- scientific units
- Joint Commission of the Government and Territorial Self-Government
- Permanent Voivodship Cooperation Conference

# Main objective of the National Development Strategy

# Raise the level and the quality of life of Poland's residents: individual citizens and families

- Level of life: growth of incomes, access to education, employment and labour productivity, health conditions of the society
- Quality of life: sense of security, proper technical and social infrastructure, good conditions of the natural environment, political participation, participation in culture, tourism and in local community, as well as activity in the framework of the civic society

State's policy aimed at fast, sustainable economic growth in the long-term perspective

# National Development Strategy 2007 - 2015

The main objective of the NDS 2007- 2015, namely an improvement of the competitiveness of the national economy, will be achieved through the following priorities:

#### **PRIORITIES**

- 1. Improvement of competitiveness and innovativeness of the economy
- 2. Improvement of the shape of technical and social infrastructure
- 3. Increase of employment and improvement of its quality
- 4. Building an integrated social community and its security
- 5. Development of rural areas
- 6. Regional development and improvement of territorial cohesion

Priority 1. - Improvement of competitiveness and innovativeness of the economy Elements of diagnosis
Ranking of the most competitive EU countries and of other selected countries in the period 2005-2005,

according to World Economic Forum

Country	2006	2005	Country	2006	2005
Switzerland	1	4	Slovenia	33	30
Finland	2	2	Portugal	34	31
Sweden	3	7	Latria	36	39
Denmark	4	3	Slovakia	37	36
Singapore	5	5	Malta	39	44
USA	6	1	Lithuania	40	34
Japan	7	10	Hungary	41	35
Germany	8	6	Italy	42	38
The Netherlands	9	11	Cyprus	46	41
United Kingdom	10	9	Greece	47	47
Canada	16	13	Poland	48	43
Austria	17	15	China	54	48
France	18	12	Mexico	58	59
Belgium	20	20	Turkey	59	71
Ireland	21	21	Russia	62	53
Luxemburg	22	24	Brazil	66	57
Estonia	25	26	Romania	68	67
Spain	28	28	Argentina	69	54
Czech Republic	29	29	Bulgaria	72	61

Source: World Economic Forum, Growth Competitiveness Index ratings and 2006 comparisons, 2005

# Priority 1. – Growth of competitiveness and innovativeness of the economy.

Fields of actions

Creating stable macroeconomic foundations for the economic development

Development of entrepreneurship

Increasing access to external financing of investments

Raising the technological level of the economy by growth of outlays on R&D and innovations

Development of information society

Protection of competition

**Export and cooperation** with foreign countries

Development of the services sector

Restructuring of the traditional industrial sectors and privatization

Modernization of the fisheries sector

# Priority 1. - Improvement of competitiveness and innovativeness of the economy

#### Implementation indicators

	EE-25		Poland	
Indicator	Value of the indicator in the base year (2005)		Projected value of the indicator	
			2010	2015
Total outlays on research and development (R&D) in % of GDP	1.9 (2004)	0.56 (2004)	1.5	2.0
Share of economic units in R&D outlays (%)	54.3 (2003) <sup>1)</sup>	22.6 (2004)	30	40
Share of high and medium-high tech products in industry's sold				
production <sup>2)</sup> (%)		30.1 (2004)	35	40
Exports of goods per capita – thousands EUR	6.5 (2004)	1.9	3.5	4.9
Labour productivity per worker (EU 25=100)	100	62.7	70.0	80.0
Inflow of Foreign Direct Investments(billions USD)	X	9.6	10.0	10.0
Number of patents granted to Polish residents (per million of inhabitants) 3)	134.5 (2001) <sup>4)</sup>	20 (2004)	40	65
Outlays on information and telecommunication technologies - in %	10 110 (2002)	_= (===1)		
of GDP	6.4 (2004)	7.2 (2004)	8.0	8.5
Ratio of the number of wide-band Internet connections to the total		_		
population (%)	10.6	1.9	10	25

Source: Poland – unless stated otherwise – data of the Central Statistical Office, Ministry of Finance and Eurostat; UE-25 – Eurostat.

<sup>&</sup>lt;sup>1)</sup> Share of industry; for Poland – 27.0

<sup>&</sup>lt;sup>2)</sup> In enterprises of the "manufacturing sector", employing over 49 employees.

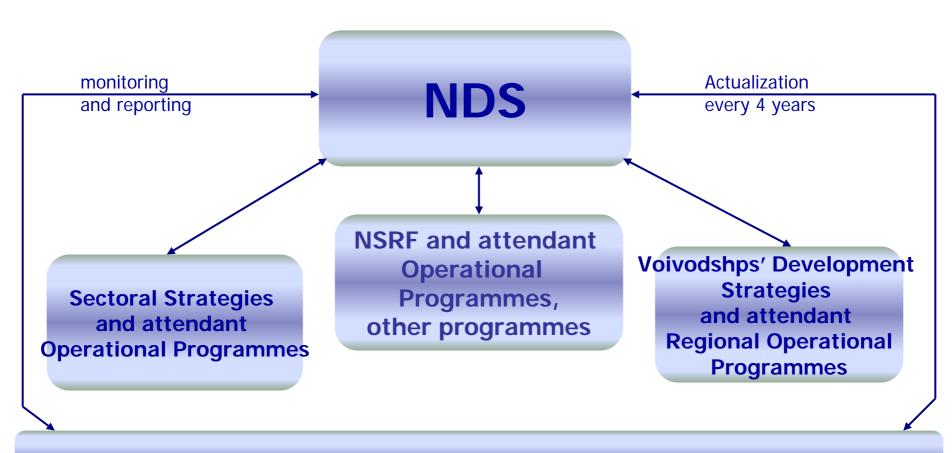
<sup>&</sup>lt;sup>3)</sup> For Poland – domestic, granted by the Patent Office of the Republic of Poland

<sup>&</sup>lt;sup>4)</sup> Submitted to the European Patent Office (EPO) or within the framework of Patent Cooperation Treaty (PCT); for Poland – 3.1.

### Cohesion among programming documents



# NDS - Strategy's Implementation System



Law on the Principles of the Development Policy (of December 6, 2006)

#### NSRF's objectives and operational programmes

#### Goals:

Improvement of the quality of functioning of public institutions and development of partnership mechanisms

Improvement of the quality of human capital and increasing social cohesion

Establishment and modernization of social and technical infrastracture that is crucial for improving competitiveness of Poland

Improving the competitiveness and innovativeness of enterprises, especially in high value - added manufacturing and development of services sector

Increasing competitiveness of Polish regions and counteracting their social, economic and spatial margninalisation

Equalizing of development opportunities and assisting the structural transformation in rural areas

#### OP

Regional Operational Programmes

**OP Development Of Eastern Poland** 

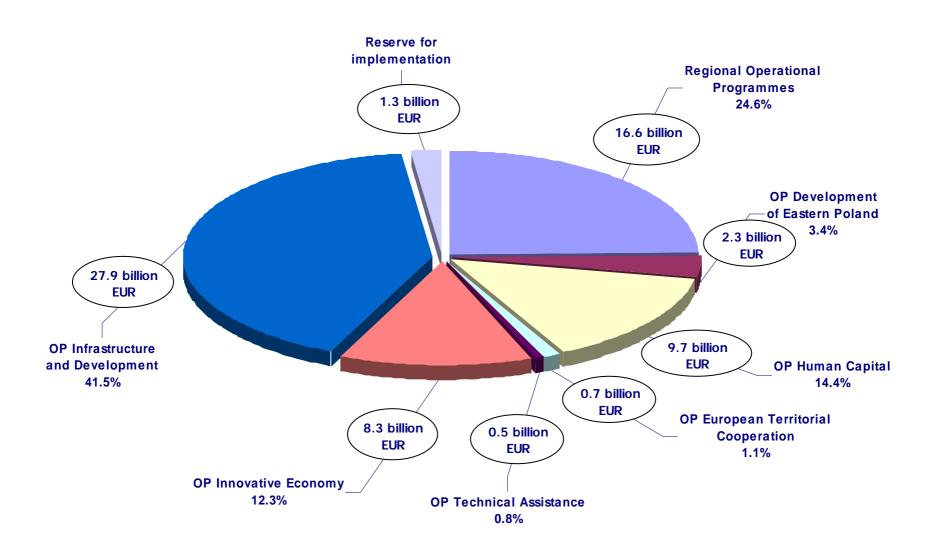
OP European
Territorial Cooperation

OP Infrastructure & Environment

**OP Human Capital** 

**OP Innovative Economy** 

**OP Technical Assistance** 





# Thank your for attention

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